

Tip Sheet
BWP Exclusive
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Title: XXXX	Price US: \$19.99
Subtitle: XXXX	Price CDN: \$26.99
Author: XXXX	Format: Kit
Imprint: Beyond Words Publishing	Author name/city/state: XXXX
Pub Date: 1/8/19	Author Website: XXXX
ISBN: XXXX	Author Social Media: XXXX
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BISACS

BISAC 1: OCC027000 **BODY, MIND & SPIRIT** / Spiritualism
BISAC 2: OCC005000 **BODY, MIND & SPIRIT** / Divination / General
BISAC 3: OCC019000 **BODY, MIND & SPIRIT** / Inspiration & Personal Growth

Keynote:

After more than 20 years and hundreds of thousands of sales, XXXX is reborn in a stunning new edition. The 45 mystical cards and accompanying guidebook will illuminate the user's imagination and fill them with personal power.

Key Selling Points:

A beautiful and inspiring deck

The original, timeless artwork accompanies updated text with XXXX's unique insights and encouragement. This deck was first published in XXXX and fans have been asking for years for an updated version.

Success of original deck

XXXX's original XXXX sold 82,000 copies in its first edition. After many years, the timeless images and lessons are ready to reach a new audience.

Existing audience

XXXX has been writing and teaching for 30 years and has built a large and dedicated following. She regularly teaches at spiritual conferences and retreats and maintains an online presence through courses and her newsletter, which reaches 20,000 fans monthly.

International appeal

XXXX's work has been translated into 14 languages, and she speaks internationally including in Russia, Peru, Scotland, and Australia.

Author Bio

XXXX

Author Name/City/State

XXXX

Book Description:

Forty-five beautifully illustrated cards present revelations from the universe and mystic wisdom. An accompanying book of affirmations and meditations help illuminate the meaning behind the images and instill them in the user's heart.

To heal the earth, we must first heal ourselves. "XXXX," writes XXXX, "helps you find the primal source of your pain, or limitation, so that it can be healed. Pick a card each morning and place it on your altar of empowerment. When you look at it, you will stop for a moment to move into that silent place within you, that place where truth is born. Each card promotes beauty, health, strength, and wisdom in your life."

XXXX's cards piece together aspects of the user's personality using imagery of Mother Earth and Father Sky. These help users to explore and accept the positive and negative sides of themselves through the lens of nature's binaries. Empowering cards and affirmations teach users that both the shadow and light are important to personal growth and reaching higher levels of consciousness.

Quotes/Endorsements

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